

WHY YOU SHOULD HIRE A REALTOR®

Whether you're buying, selling, or leasing a property, you need a trustworthy professional to help you get the best deal and avoid problems along the way.

A professional real estate agent in Texas must be licensed by the Texas Real Estate Commission and sponsored by an established broker. But a real estate license doesn't automatically make someone a REALTOR®. A license holder becomes a REALTOR® by joining the REALTOR® association and committing to a higher standard of professionalism. Here are a few reasons why it's a good idea to choose a REALTOR® for your next real estate transaction.

YOU'LL AVOID SNAFUS

Filling out forms incorrectly may obligate you to terms you didn't intend or even set you up for a potential lawsuit. REALTORS® have exclusive access to more than 100 forms not available to agents who aren't REALTORS®. That means you can put in writing all the details of your transaction exactly as you want them.

YOU'LL KNOW YOU'RE DEALING WITH A PROFESSIONAL

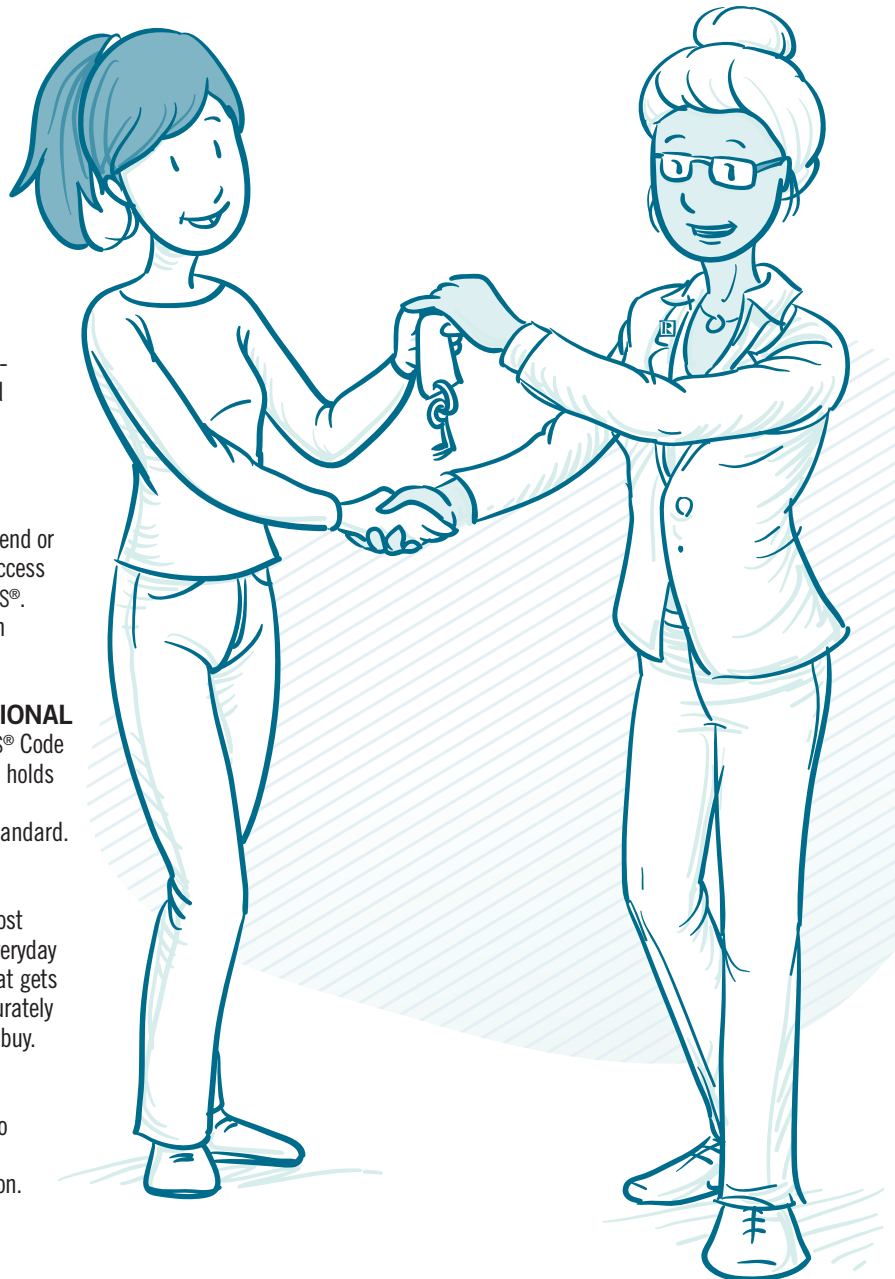
REALTORS® agree to adhere to the National Association of REALTORS® Code of Ethics. This code outlines REALTORS® responsibilities to you and holds REALTORS® to a higher standard of professional behavior. You have options for recourse if you believe a REALTOR® isn't meeting that standard.

YOU'LL GET THE BEST DATA

REALTORS® have members-only tools that provide them with the most accurate data about market trends that they can pair with their everyday experience of your local market. They also have local knowledge that gets as specific as neighborhood trends. This knowledge helps you accurately price your home or present the best offer for the home you want to buy.

YOU'LL GET THE BRIGHTEST IN THE BUSINESS

Many Texas REALTORS® go beyond the hundreds of hours required to maintain their real estate license by taking classes to earn special designations and certifications offered by the REALTOR® organization. This training helps your REALTOR® address your specific situation, whether you are buying your first home, renting out your property, considering downsizing, looking for commercial or investment property, or any other real estate need.



Learn more about what a Texas REALTOR® can do for you at texasrealestate.com.